



For Immediate Release
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BioThane® The Choice of Professional Football Players and WEG Competitors

North Ridgeville, OH---For more than 30 years BioThane® has been the choice of elite athletes, including professional and college football players at every major bowl game, and world-class riders. The coated webbing has provided security and durability to thousands of users in the most extreme, rugged and hazardous activities. From mountain climbers that traverse Mt. Everest and Mt. Kilimanjaro, to military organizations that require perfection, BioThane® is there. Standardbred racers, carriage drivers and endurance riders who have represented their countries at the World Equestrian Games are among the equestrians that have embraced this proven, high-tech material. When the intensity is high, BioThane® delivers.

"BioThane® is trusted by some of the biggest names in sports, space and military organizations," explains Ethan Boron, President of BioPlastics Company, the manufacturer of BioThane®. "It is used in applications where strength, safety, cleanliness and flexibility are essential."

BioThane® is a coated webbing that is a time-tested leather-alternative used to make tack. It is available in a variety of widths and colors. Traditional brown and black are popular for harness, bridles, halters, and other tack. While endurance and eventing riders favor hot-pink, green, purple, red, white and blue for their coordinated ensembles.

Boron continues, "We have customers that produce flashy bridles and matching breastcollars for endurance competitors, as well as traditional black Amish driving harnesses. That is what makes BioThane® so useful and fun to work with. It can be a great leather-alternative or used to create custom tack in vivid colors."

Among BioThane's® characteristics are that it feels and looks like quality leather, but with several distinct advantages. "It requires less maintenance than leather," Boron states. This is especially helpful for riders who live in climates with high humidity or who have little time to clean their tack on a regular basis. BioThane® is mold and mildew resistant and non-absorbent, providing a safe, clean environment for the horse's skin that is exposed to sweat and water, such as endurance, trail and eventing horses or any high-performance horse. BioThane® also remains flexible in cold temperatures, offers uniform strength and 20% lighter weight than leather. While horse equipment traditionally has been made from leather, BioThane® takes tack to a new level of sophistication and ease of use.

It's not only equestrians that love BioThane®. The product is used in shoulder pads favored by professional football teams, gaiters and snowshoes used by serious mountain climbers, straps used by police departments and military organizations, and rides at the world's most popular amusement parks. "BioThane® is used wherever the intensity is high," Boron comments. "What could be more intense than piloting a 1,200 pound animal around a racetrack, over obstacles or through extreme conditions?"

Bridles, halters, harness, tie-downs, breastcollars and other tack made from BioThane® are available at fine tack stores nationwide. To find a retail outlet near you, visit www.bioplastics.us/horse.

About BioThane®

BioThane® has been manufactured in the USA for more than 30 years by experienced engineers and operators. Quality control is assured in a proprietary process that is accountable to a documented Quality Management System. BioThane's® 50 colors, 14 widths and three strengths are available in more than 20 countries worldwide.

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High Resolution Photos Available



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